

Now

The Most Secure Way
to Send Files



SMITHMICRO
SOFTWARE

Why rely on unsecure, legacy solutions to manage mission-critical file transfers?

Today's competitive business landscape requires practical communication solutions for a media-rich world. Studies have shown that, in a typical organization, nearly one-third of all emails sent include attachments and that 20% of these files are usually greater than 5MBs in size.

Unfortunately, email is often an unsuitable tool for the exchange of electronic documents. Most email systems have strict limits on the size of file attachments. For many end-users, the only solution is to find ad-hoc work-arounds.

For an IT department, several problems arise. On the one hand, large file attachments are a significant burden, interfering with efficient corporate email server performance. On the other hand, the adoption of "rogue," third-party file transfer solutions beyond administrative control creates a serious security risk. But even under the best of circumstances, typical business email applications attachments suffer from several other shortcomings:

- Email attachments offer inadequate document security during and after file transmission.
- The transmission of email attachments may break down across various computer and mobile device platforms.
- To be shared again, email attachments must be sent again from the originating computer in their entirety.



SendStuffNow.com home page

“Enterprises need to make managed file transfer initiatives a priority in 2010. The industry is moving toward cloud-based offerings to simplify MFT, as well as to remove the traditional barriers enterprises face when trying to implement and consolidate file transfer.”

—Thomas Skybakmoen
Senior research analyst for Gartner

Introducing SendStuffNow, the Secure, Managed File Delivery Service

SendStuffNow makes it easier than ever to manage all the large files you need to share. Spanning documents, presentations, applications, images and more, SendStuffNow supports all file types. The web-based dashboard provides detailed information about each file you've sent, who the recipients were, and whether the files were successfully accessed. And SendStuffNow strikes the ideal balance between upholding file security and maintaining an optimal user experience.

USER BENEFITS

- **Easy to use** – SendStuffNow's streamlined user-interface ensures that sending a file is quick and easy whether using the Microsoft Outlook add-in or the service's web portal from a PC or mobile device. No special training required.
- **Saves time** – With built-in compression, you can eliminate the hassles of waiting for large attachments to be sent. Forget about "undeliverable" messages.
- **Peace of mind** – Users will value SendStuffNow's ability to clearly indicate whether a sent file has been downloaded by the invitation's recipients.
- **Secure** – With SendStuffNow, your files and their metadata are 100% protected via AES 256-bit encryption. You can even password-protect your downloads for increased security.

IT BENEFITS

- **Reduces email costs** – Deploying SendStuffNow protects your current email solution investment while adding a secure managed file delivery platform. All your large file traffic can be offloaded to either Smith Micro servers or your designated corporate server. Related IT infrastructure expenses will be reduced as you alleviate the overall burden on your corporate Exchange server.
- **One central place to manage and secure it all** – A web-based management portal provides a single control point from which IT administrators can monitor and manage employee activity.
- **Enforce your corporate IT policies** – Because your users will no longer need to turn to ad-hoc solutions to overcome email limitations, you'll be able to monitor and control the outbound flow of all large documents.

SendStuffNow is powered by Smith Micro. To find out more about this exciting new service visit sendstuffnow.com.

**The Secure Managed File
Delivery Service**

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